Email Risk Assessment

Prevent fraud fuelled by email intelligence with W2's email risk assessment solution. By combining advanced analysis, machine learning and artifical intelligence, our proven fraud prevention solution helps deliver an effective overview of customer risk with an email risk score.

By incorporating W2's email risk assessment solution into your customer workflow, you can leverage powerful email risk intelligence and decisioning data to further strengthen your compliance proces, whilst maintaining a frictionless customer experience.

Key Benefits

Identify potential high-risk customers using predictive risk-based intelligence.	'Red flag' alerts for when an email address has been associated with fraud.
Reduces fraud losses, increases revenue and automation in customer onboarding.	A simple 'risk score' summarises the comprehensive data associated with the email and IP address.

Use Case

Email risk uses email inteligence as a core risk identifier to detect and avoid fraudulent online transactions. It helps clients gauge the risk asociated to a customer's email address and provides confidence in approving genuine clients.

Incorporating email risk into your onboarding programme will help your business avoid ever-evolving fraud and fraudsters while allowing genuine transactions to be approved faster.

Complementary Services

Address Lookup | **Global eKYC** | **Salacious Names** | **Mortality** | **Age Verification**

Contact Us:
hello@w2globaldata.com
w2globaldata.com
@w2globaldata

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