Fraud Prevention

Combat fraud by utilising W2's suite of fraud prevention data services and ensure an added layer of protection. The true cost of fraud is not known as it is identified after the fraud has occurred or is never discovered.

W2's range of Fraud Prevention services proactively detects fraud to help organisations safeguard intellectual property, save money, and avoid reputational damage. Combine services through custom workflows to defend your business against fraudsters.

Key Benefits

Improve resilience of your CRM by protecting it from 'keyboard bashing' or false entries.

Minimise losses from fraudulent activities using email risk and mortality.

Improve confidence in lead generation using salacious names and address lookup.

Avoid reputational damage by identifying deceased or age-inappropriate individuals.

Use Case

Any solution that accepts customers providing information is vulnerable to incorrect information being submitted. This can take the form of malicious attacks, innocent mistakes, or users simply trying to the get to the next page. The solution offers protection from salacious names, incorrect or high-risk emails being collected and incorrect addresses from being entered into your CRM. Also, if your goods or services are age restricted, the Fraud Prevention services offers a safe, efficient solution to meeting your legal obligations while protecting your business against the substantial impact of fraud. Finally, customers can prevent mortality fraud in onboarding and avoid the costs of automatically posting to people who are deceased.

Complementary Services

Global eKYC   **AML Services**   **Document Verification**