



# SalesForce Widget

Manage your customers' compliance lifecycle directly within SalesForce CRM. Designed to provide you with a single view of your customer, not just whilst onboarding but throughout every stage of the customer lifecycle.

The easily configured application integrates the W2 cloud-based platform with SalesForce for seamless data exchange, real-time risk analytics and decisioning metrics using industry leading data source.

## Key Benefits

Plug and play - no development required.

Services feed directly into your existing salesforce application.

Simplify back-office processes and compliance.

Customisable data mapping to enhance your business processes.

Maintain data integrity and accuracy.

Enables full customer management in a single environment.

## Complementary Services

**UK Know Your Customer (KYC)**

**UK Know Your Business (KYB)**

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