

# Sales Deck

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Prepared for:  
DATE

**CARTA**  
WORLDWIDE



# SERVICES

W2 provides access to **480** services to **100+ clients** tailored to solve **compliance** issues. These services can be grouped by theme:

## Global eKYC

- Access to major credit reference agencies.
- ID verification in 160+ countries.

## Document Services

- Automatic and manual assessment of ID documents globally, including real time facial comparison.
- Authentication of utility bills and other proof of address documents.

## Global KYB

- Access to global eKYB reports.
- Ultimate Beneficial Owner (UBO) Identifier.

## Data Validation

- Standardise and populate address automatically to reduce infrastructure burden & improve customer journey.
- Cleanse name data to prevent bad data & improve verification flow.

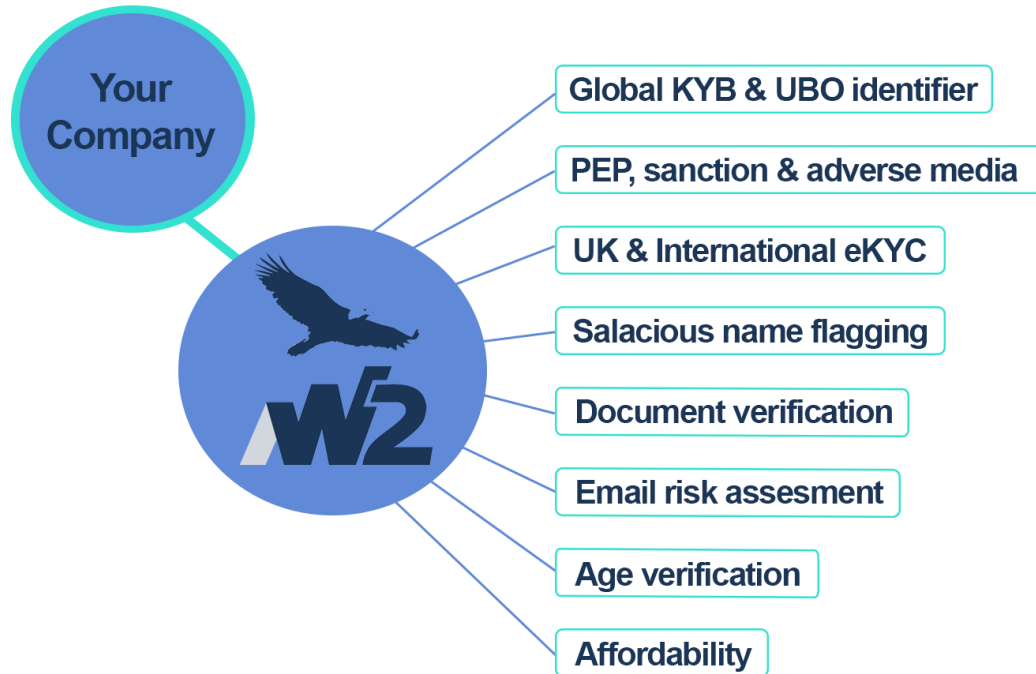
## Fraud Prevention

- Assess alternate risk vectors (emails) to increase assurance of ID verification.
- Verify the age of customers to ensure compliance with retail regulations.

## AML Services

- AML assessment of individuals and entities against a variety of global PEP, Sanctions, enforcement and adverse media.
- Multiple data providers to match your risk requirements.

# SINGLE PLATFORM



## W2 WEB PORTAL

W2's desktop portal is the gateway to a myriad of databases – users can perform real time searches, receiving instant results for investigation, remediation and case management purposes. All searches completed are accessible for review within a full audit trail.

## ONGOING MONITORING

Once your customer is onboarded, the W2 monitoring solution performs routine scheduled screening to ensure that the risk to your business has not increased.

Frequency of screening and matching thresholds can be configured based on your own requirements.

Alerts can be allocated to specific system users. Databases can be segmented into different categories and can be screened against disparate, pre-determined data sources and at different frequencies depending on the risk profiles you apply.

Full online case management tool for reviewing & remediating alerts.

**All the services you need in one place through one API.**

# W2 MANAGEMENT TEAM

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We're a group of people who want you to succeed.



**Warren Russell**  
Chief Executive Officer  
Founder



**Rachel Rawlings**  
Head of Product



**Sara West**  
Chief Commercial Officer



**Gareth Booth**  
Head of Operations  
Data Protection Officer



**Claire Roberts**  
Finance Controller



**Jess Whitehouse**  
Head of Customer Success



**Alex Darby**  
Head of Development



**Lynsey Hoxha**  
Head of Channel Partnerships

# OUR CUSTOMER SUCCESS

Check Out W2's Case Studies

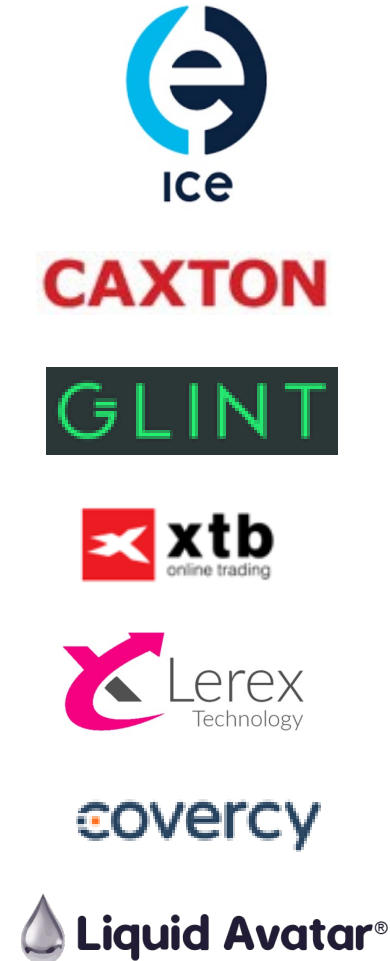
## Payments



## Gaming



## Foreign exchange/ Currency trading



## General



# W2 PARTNER NETWORK



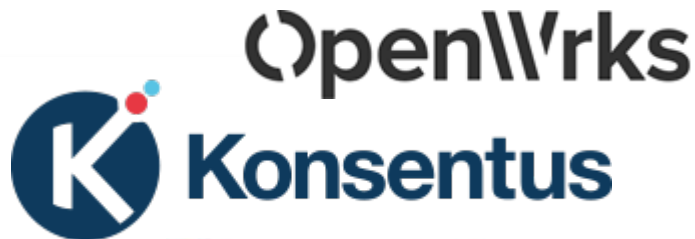
SYNALOGiK

CARTA

WORLDWIDE



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# REGTECH ON DEMAND



#Simplified  
#Regulatory  
#KnowYourCustomer  
#Payments  
#Betting  
#KnowYourBusiness  
#Real-time  
#Platform  
#Compliance  
#Anti-MoneyLaundering  
#Seamless  
#Proven  
#Innovative  
#FraudPrevention  
#Reliable  
#Trusted

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