

Sales Deck

Prepared for:
DATE

IDnow.



SERVICES

W2 provides access to **480** services to **100+ clients** tailored to solve **compliance** issues. These services can be grouped by theme:

Global eKYC

- Access to major credit reference agencies.
- ID verification in 160+ countries.

Data Validation

- Standardise and populate address automatically to reduce infrastructure burden & improve customer journey.
- Cleanse name data to prevent bad data & improve verification flow.

AML Services

- AML assessment of individuals and entities against a variety of global PEP, Sanctions, enforcement and adverse media.
- Multiple data providers to match your risk requirements.

Fraud Prevention

- Assess alternate risk vectors (emails) to increase assurance of ID verification.
- Verify the age of customers to ensure compliance with retail regulations.

Global KYB

- Access to global eKYB reports.
- Identify the financial risk of clients and gain insight on company structure.

SINGLE PLATFORM



W2 WEB PORTAL

W2's desktop portal is the gateway to a myriad of databases – users can perform real time searches, receiving instant results for investigation, remediation and case management purposes. All searches completed are accessible for review within a full audit trail.

ONGOING MONITORING

Once your customer is onboarded, the W2 monitoring solution performs routine scheduled screening to ensure that the risk to your business has not increased.

Frequency of screening and matching thresholds can be configured based on your own requirements.

Alerts can be allocated to specific system users. Databases can be segmented into different categories and can be screened against disparate, pre-determined data sources and at different frequencies depending on the risk profiles you apply.

Full online case management tool for reviewing & remediating alerts.

All the services you need in one place through one API.

W2 MANAGEMENT TEAM

We're a group of people who want you to succeed.



Warren Russell
Chief Executive Officer
Founder



Rachel Rawlings
Head of Product



Sara West
Chief Commercial Officer



Gareth Booth
Head of Operations
Data Protection Officer



Claire Roberts
Finance Controller



Jess Whitehouse
Head of Customer Success



Alex Darby
Head of Development



Lynsey Hoxha
Head of Channel Partnerships

OUR CUSTOMER SUCCESS

Check Out W2's Case Studies

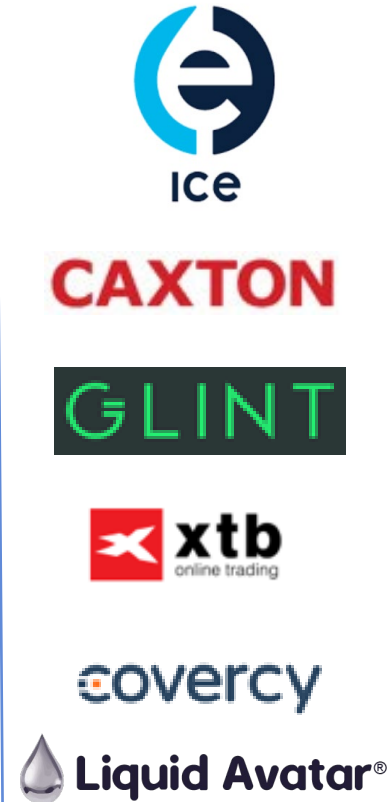
Payments



Gaming



Foreign exchange/ Currency trading



General



W2 PARTNER NETWORK



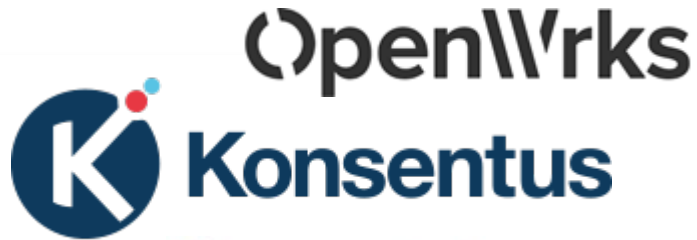
SYNALOGiK

CARTA

WORLDWIDE



Trakti



TRANSACTIVE



YOUR DATA. YOUR WAY. NO LIMITS.



CRUCIAL COMPLIANCE



REGTECH ON DEMAND



#Simplified
#Regulatory
#KnowYourCustomer
#Payments
#Betting
#KnowYourBusiness
#Real-time
#Platform
#Compliance
#Anti-MoneyLaundering
#Seamless
#Proven
#Innovative
#FraudPrevention
#Reliable
#Trusted

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