



# W2 For You

W2 provide a Platform as a Service (PaaS) to help organisations simplify the compliance process and meet regulatory requirements. The W2 platform contains all the tools needed to support end to end compliance within your customer journey including, but not limited to, custom workflow creation, ongoing monitoring, audit and remediation. All through a single, intuitive point of access.

W2 has access to robust global data providers to ensure that clients get real-time access to reliable, up to date information that includes Know Your Customer (KYC), Anti-Money Laundering (AML) and Fraud Prevention due diligence. Services include ID and age verification, PEPs & Sanctions screening, document verification, facial comparison, adverse media and many more.

W2 is supplier agnostic so you can choose which service providers you want access to, and in whatever sequence makes the most economic sense.

## Access award winning global verification and validation services via one simple integration:

- eKYC (over 160 countries)
- PEP, sanction and adverse media
- Document verification with facial comparison
- Manual document verification
- Know Your Business (KYB)
- Address Lookup
- Customer acquisition screening and ongoing monitoring
- Email risk assessment
- Salacious name checks
- Age verification
- Director lookups & disqualified directors
- Case management
- Affordability
- Mortality checks

# How Do I Consume The Solutions?

## API Integration

W2's range of solutions can be integrated via a single API at onboarding. This means that anytime a new customer signs up to your brand, a series of checks can automatically trigger to ensure you understand the identity of the consumer. You can then use W2's online portal to review your results for further analysis. There is also the option to implement a monitoring system to re-screen current customers however frequently you need.

## Quick Search

For lower volume transactions, we recommend W2's quick search functionality. Users can simply login to W2's portal and perform checks from within. Results of these check can then be viewed, analysed and exported from directly within the portal. Monitoring can also be used for quick search users via batch uploads.

## Use Cases

Fintech & payments companies use W2 to upgrade their onboarding process and comply with regulation stated by the Financial Conduct Authority (FCA).

Gambling Operators use W2 to ensure efficient onboarding whilst protecting players and those vulnerable to gambling related harm.

Crypto exchanges use W2 to prevent fraudulent activity and money-laundering, ensuring protection of reputation and avoidance of monetary fines.

Professional services such as accountancy, legal, and estate use W2 to verify the identity of their customers when onboarding.

## Ready To Upgrade Your Onboarding?

Your pain points? We understand. This is why we do what we do, and can provide you with an experience like no other. Click below to speak with a sales representative.

[Book A Demo](#)



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