Fraud Prevention

Combat fraud by utilising W2's suite of fraud prevention data services and ensure an added layer of protection. The true cost of fraud is not known as it is identified after the fraud has occurred or is never discovered.

Proactively detect fraud to safeguard intellectual property, save money, and avoid reputational damage. Combine services through custom workflows to defend your business against fraudsters.

Services Available

Improve resilience of your CRM by protecting it from 'keyboard bashing' or false entries.

Minimise losses from fraudulent activities using email risk and mortality.

Increase confidence in lead generation using salacious names and address lookup.

Avoid reputational damage by identifying deceased or age-inappropriate individuals.

Complementary Services

AML Services | **Document Verification** | **Global KYC**

How Do I Consume The Data?

API Integration

W2's Fraud Prevention solutions can be integrated via a single API at onboarding. This means that anytime a new customer signs up to your brand, fraud prevention checks will automatically trigger to ensure you understand the identity of the consumer. You can then use W2's online portal to review your results for further analysis. There is also the option to implement a monitoring system to re-screen current customers however frequently you need.

Quick Search

For lower volume transactions, we recommend W2's quick search functionality. Users can simply login to W2's online portal and perform fraud prveention checks from within. Results of these checks can then be viewed, analysed and exported from directly within the portal. Monitoring can also be used for quick search users via batch uploads.

Use Cases

Combine various fraud prevention services into one access point for stronger due diligence.

Set custom alert parameters to only be alerted based on your own risk-based approach.

Design a custom workflow to trigger diferent services at a specific stage in the onboarding journey.

Protect the reputation and security of your business by detecting fraud before it impacts you.

Ready To Upgrade Your Onboarding?

Your pain points? We understand. This is why we do what we do, and can provide you with an experience like no other. Click below to speak with a sales representative.

Book A Demo