Age Verification

Verify your customers' age in real time. Keep your business safe and secure with W2's age verification solution.

W2 provide a one-stop shop for identity verification, which enables us to facilitate age verification in a number of different ways. Each of the W2 age verification services can be used individually or as a combined solution to improve match rates and customer acquisition.

Services Available

Name, address, and date of birth is validated against numerous data fields and when a match is made, the date of birth is checked against the specified age threshold and a true/false response is returned.

W2's email risk assessment service returns the age of an email address. If an individual's email address is older than 18 years old, they can be classified as being over 18 themselves.

Verify the authenticity of an ID document and verify that the date of birth meets your custom age thresholds. Combine this with real time facial comparison which will ask the user to take a selfie and compare the picture taken to the ID document, giving you a percentile match rate.

How Do I Consume The Data?

API Integration

W2's age verification services can be integrated via a single API at onboarding. This means that anytime a new customer signs up to your brand, a check will automatically trigger to ensure you understand the age of the consumer. You can then use W2's portal to review your results for further analysis.

Quick Search

For lower volume transactions, we recommend W2's quick search functionality. Users can simply login to W2's online portal and perform checks from within. Results of these checks can then be viewed, analysed and exported from directly within the portal.

Use Cases

Avoid reputational damage by ensuring only age appropriate consumers are transacting.

Lean on W2 to satisfy your regulatory requirement of verifying the age of consumers.

Avoid customer drop-offs by completing checks and onboarding customers in minutes.

Save time and money by developing a custom workflow to only trigger services in certain situations.

Ready To Upgrade Your Onboarding?

Your pain points? We understand. This is why we do what we do, and can provide you with an experience like no other. Click below to speak with a sales representative.

Book A Demo

Contact Us:
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