W2 PARTNER NETWORK

Prepared for: Thredd

LET'S GROW TOGETHER

Our Organisation

Flexible.
480
services, 21 suppliers, 1 point of access.

Scalable.
200,000+
client customers onboarded annually.

Trusted.
300
million onboarding & monitoring transactions per month.

Proven.
99.9%
uptime.

W2 makes the complex, simple for you.

Since 2011 W2 has been on a mission to provide the very best regulatory compliance software but make the **process** as easy as possible. Your business can then focus on what **you do best**.

ABOUT W2

Complexity should never be a barrier to business and no organisation should suffer due to commercial or technical obstacles.

W2 is committed to delivering proven, innovative and reliable technology that makes it simple to manage and extract value from the KYC and AML supply chain to enable a seamless user experience and improve business.

Single Platform

Your Company

- Global KYB
- PEP, sanction & adverse media
- UK & International eKYC
- Salacious name flagging
- Document verification
- Email risk assesment
- Age verification
- Financial Risk Checks

W2 API

W2's API is the gateway to a myriad of databases – users can integrate fully automated workflows with supplier failover, removing single points of failure, create and manage 'cases', and control costs through our proprietary 'least cost first model'. All services can be switched, added or removed at the touch of a button without having to reintegrate.

W2 WEB PORTAL

The desktop portal enables the API for those who don't want to integrate and/or perform real time searches, receiving instant results for investigation, remediation and case management purposes. All searches completed via the API or portal are held for review within a full audit trail.

ONGOING MONITORING

Once your customer is onboarded, the W2 monitoring solution performs routine scheduled screening to ensure that the risk to your business has not increased.

Frequency of screening and matching thresholds can be configured based on your own requirements.

Alerts can be allocated to specific system users. Databases can be segmented into different categories and can be screened against disparate, pre-determined data sources and at different frequencies depending on the risk profiles you apply.

Access a full online case management tool for reviewing & remediating alerts.

Services

W2 provides access to **480** services to **100+ clients** tailored to solve **compliance** issues. These services can be grouped by theme:

Global eKYC
- Access to major credit reference agencies.
- ID verification in 160+ countries.

Data Validation
- Standardise and populate address automatically to reduce infrastructure burden & improve customer journey.
- Cleanse name data to prevent bad data & improve verification flow.

Document Services
- Automatic and manual assessment of ID documents globally, including real time facial comparison.
- Authentication of utility bills and other proof of address documents.

Fraud Prevention
- Assess alternate risk vectors (emails) to increase assurance of ID verification.
- Verify the age of customers to ensure compliance with retail regulations.

Global KYB
- Access to global eKYB reports.
- Identify the financial risk of your clients.

AML Services
- AML assessment of individuals and entities against a variety of global PEP, Sanctions, enforcement and adverse media.
- Multiple data providers to match your risk requirements.
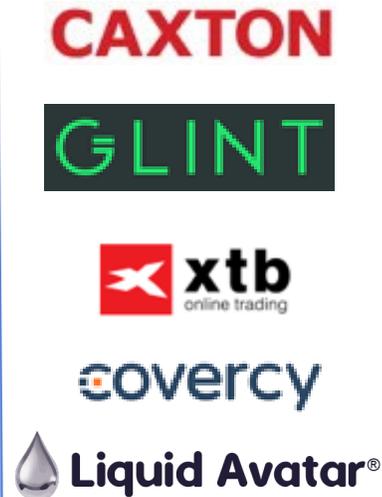
Our Customer Success

Payments

Gaming

Foreign exchange/ Currency trading
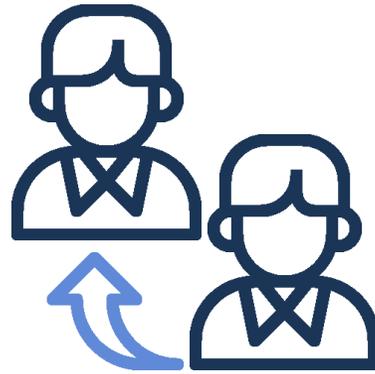
General

HOW IT WORKS

The Process

Enquiry

Enquiry from a potential client asking for KYC, AML, ID Verification, Know Your Business, Fraud Prevention, Anti-Money Laundering.

Referral

Your business refers the prospect to W2 through an email introduction to Head of Channel Partnerships.

Win

Demos take place, contracts are signed, and the deal is signed with W2.

Commission

You receive your finders fee. Did we forget to mention we can refer business to you as well? *commission paid based on referral agreement being signed.*

#Simplified

#Regulatory

#KnowYourCustomer

#Payments

#Betting

#KnowYourBusiness

#Real-time

#Platform

#Compliance

#Anti-MoneyLaundering

#Seamless

#Proven

#Innovative

#FraudPrevention

#Reliable

#Trusted

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