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## PRESS RELEASE

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### W2 Global Data (W2) appoints new director

W2 Global Data (**W2**) announced today that it has appointed **Dr. Jonathan Pell** to its board of Directors.

Commenting on the appointment **W2** CEO, Warren Russell, said "Hot on the heels of the investment by **Finance Wales** I am delighted to be able to welcome Jonathan to our board." Before continuing with, "Jonathans previous track record as CEO of Datanomic and Vice President of Data Quality at Oracle, brings to **W2** an unparalleled level of market insight and knowledge which will only propel the **W2** offerings even further than we could have imagined. He is an excellent addition and one which makes me very excited about what we can achieve over the coming months and years."

In response Dr Pell said "I have been keen to engage again with a company in the compliance sector and have been actively looking for opportunities. **W2** is a young company with a bright future and I felt compelled to get involved as nothing else currently available takes the adaptive and flexible approach that **W2** excel at." Pell finished off by saying "In my opinion **W2** is a disrupter, and one that everyone should take very seriously."

About W2 Global Data Solutions (**W2**).

**W2** has been trading since 2011 as a trusted provider of SaaS, B2B software solutions and data services enabling organisations to achieve regulatory compliance in relation to KYC (Know Your Customer), combatting fraud, AML (Anti Money Laundering) protection and frictionless customer on-boarding.

Over 100 organisations around the world rely on data and/or services provided by **W2** to meet their regulatory or risk management requirements, and **W2** have partnered with some of the world's largest data providers to ensure their customers get simple access to reliable information.

The unique **W2** solutions require minimal implementation and simplify how organisations conduct regulatory customer due diligence on individuals, organisations, suppliers, staff, tenants and employees on an international scale.